

Eurostep named “Cool Vendor” by Leading Analyst Firm

Vendors selected for the “Cool Vendor” report are innovative, impactful and intriguing

Stockholm Sweden – April 22, 2011 – Eurostep announced today that it has been recognized as one of five “Cool Vendors” by leading analyst firm Gartner, Inc. in its “Cool Vendors in Product Design and Life Cycle Management, 2011” report, published on April 14, 2011 by Marc Halpern.

In one of the Key Findings Gartner’s states: “As value chains involving suppliers, partners and customers become more complex, manufacturers consider the ability to search and access technical product content throughout the product life cycle a top priority.”

“It is exciting to be one of the 2011 Cool Vendors”, says Håkan Kårdén, CEO Eurostep Group. “We have invested significantly in the development of key PLM standards such as STEP and PLCS and with Share-A-space we deliver innovative solutions for secure collaboration in the extended/virtual enterprise. Recognized as a Cool Vendor we feel confident that we and our clients are on the right track in leveraging standards based PLM”, ends Håkan Kårdén.

About Eurostep:

Eurostep delivers software and services for product lifecycle management with a particular focus on the exchange and sharing of data within and between enterprises. Eurostep’s flagship product, Share-A-space® is software that supports collaboration across the life cycle of products. Services range from pre-studies to the implementation and support of systems.

Eurostep has subsidiaries in Sweden, the UK, Finland, France and the US and has blue-chip customers in a variety of industries including automotive, aerospace, defence, high tech, building & construction and process industries.

About Gartner's Cool Vendors selection process:

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a Cool Vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

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