

This 'Call for abstracts' invites original contributions concerning any of the following specific or general topics, or other related material.

PDT EUROPE
2010

Call for abstracts

Product Data Technology
PDT Europe 2010

November 15–17 2010
Reading, UK

This 'Call for abstracts' invites original contributions concerning any of the following specific or general topics, or other related material.

Conference topics and proposed contributions

Abstracts are sought for PDT Europe 2010 on how to establish, implement and support the continuous transformation of PLM with a focus on Product Data standards.

PDT 2010 is about real usage and experience from standards based PLM at both strategic and tactical level. It is about sharing of this experience and recommendations how to gain benefits in the short and long term.

It is also about the future and what comes next – developing the vision we need to share to manage product data and related processes.

This “Call for Papers” invites original contributions concerning any of the following specific or general topics, or other related material:

- Business & ROI
- Technology & Standards
- Processes & Methodologies

Theme 2010: Standards based PLM for Global Innovation and Collaboration

PDT 2010 will explore how standards such as STEP, PLCS and the recently completed STEP AP233 for Systems Engineering Data are impacting the implementation of next generation PLM systems. The efforts with PLM standards have shifted dramatically over the last few years from developing standards to implementation.

Implementations include newer concepts like SOA and in addition provide means to address transformation/incorporation of legacy PLM systems.

Standards based PLM is no longer just for a small group of standards developers – it is in use at both strategic and tactical levels and covers the full life-cycle. It is now possible to gain control of your product data thanks to the open nature of the STEP standards. In addition implementations can benefit from mainstream office tools and infrastructure software like SharePoint aligning PLM more than ever to the corporate IS/IT infrastructure. Standards based PLM is for everyone and easy to use.

PDT 2010 is THE PLM event in 2010 for all those who want to know state of the art and best practice of standards based PLM. Join us to learn how to transform and improve not only what is inside your organization but also how your organization can prosper in the extended and virtual enterprise by data sharing in addition to data exchange. See what has been done to integrate with the suites from the leading PLM and ERP vendors as well as with other relevant standards.

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Programme committee

- Håkan Kårdén, Eurostep, Sweden
- Fredric Feru, EADS, France
- Anders Axner, Ericsson, Sweden
- Nigel Shaw, Eurostep, UK

Conference venue

The conference will take place in Reading, UK November 15-17, 2010.
The plan is to arrange a workshop for implementers on November 15.
Venue will be communicated later.

We expect a good event with many interesting presentations, as we have had earlier years.

Key dates

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| June 21 | Call for abstract open |
| Aug 18 | Abstracts due |
| Sept 1 | Final programme published |
| Nov 15-17 | Conference in Reading, UK |

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| Abstracts should be sent to: Eurostep e-mail: pdt@eurostep.com Due-Aug 18 | If you have questions please contact conference management: Maria Härdig Project Manager PDT Europe e-mail: maria.hardig@eurostep.com Phone: +46 (0)708-681 766 |
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