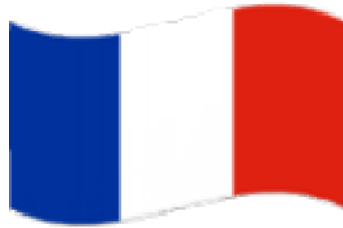


**Product Data  
Technology Europe 2006  
15<sup>th</sup> Symposium**



16<sup>th</sup>-18<sup>th</sup> October 2006  
Hotel Mercure Saint Georges  
Toulouse, France

**The Annual Event for Managers, Developers,  
and Users of PDT, PDM and PLM**

**CALL FOR PAPERS**

*Special Conference Feature:*

**PLM Strategy and implementation - Bringing the  
pieces together!**

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**eurostep**

 **Pathway Guidance-Europe**  
Holistic Approaches to Individual & Organizational Success

**CIMdata**

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**PDT Europe 2006**  
This event is organised by  
Eurostep in cooperation  
with CIMdata and  
Pathway Guidance

[www.pdteurope.com](http://www.pdteurope.com)

## The PDT Europe Symposium Background

PDT Europe is an annual event. PDT Europe is arranged in different countries across Europe to support the outreach and knowledge sharing of Product Data Technologies. This year, the symposium continues to explore how to leverage existing investments in product data and PLM solutions to support the continuous transformation of enterprises.

Since the conclusion of the PDTAG project, the continuity of this highly successful European event was maintained by QMS, UK. From 2004 and onwards Eurostep has taken on the responsibility of arranging the symposium and will continue to provide an opportunity for business, industrial, and scientific communities to meet and exchange ideas.

PDT Europe is the place to report, monitor, and discuss the increasingly rapid progress made within PDT and PLM. It covers the full spectrum from R&D all the way to industrial and commercial applications.

PDT Europe – from theory to tangible business benefits and reality.

## Who should attend?

PDT Europe 2006 is for managers, decision makers, implementers, developers, project engineers, scientists and all who are involved in developing and introducing technologies such as concurrent engineering, STEP, BPR, B2B, CPC, PDM, PLM, extended enterprise, data warehousing, configuration management, 'virtual offices', knowledge management, and other 'product data-dependent' business innovations. PDT Europe 2006 is expected to attract more than 150 delegates from major engineering business sectors of Aerospace, Automotive, Defense, Telecom, Ship Building, Power Generation, Pharmaceutical, Process Plant Engineering and Machinery as well as from Research and Academia!

## The three day programme for PDT Europe 2006

The 3 day conference will be supported by focused workshops and social events.

<b>16th October</b>	<b>17th October</b>	<b>18th October</b>
<ul style="list-style-type: none"><li>- PDT/PLM tutorials, <i>lead by industry experts</i></li><li>- Conference Sessions <i>Key topics, chaired by industry experts</i></li><li>- Airbus Tour</li><li>- PDT Europe dinner</li></ul>	<ul style="list-style-type: none"><li>- Conference sessions, <i>Key topics, chaired by industry experts</i></li><li>- Focused Workshops, <i>lead by industry experts</i></li><li>- PDT Europe social event</li></ul>	<ul style="list-style-type: none"><li>- Conference sessions, <i>Key topics, chaired by industry experts</i></li><li>- Focused Workshops, <i>lead by industry experts</i></li></ul>

## Conference topics and requested contributions

Papers are sought for PDT Europe 2006 on how to establish, implement and support the continuous transformation of PLM.

Most enterprises have significant pieces of PLM already implemented but so far most of these investments have been partial implementations. Today, standardization at many levels is making it possible to bring many of these pieces together. This is still in its early phase but significant benefits have already been realized. This integration is today a reality for larger enterprises and getting more attention than the selection of tools. The SMEs will be able to benefit from this as well, even if they right now are not as mature.

Besides learning about new technologies, there is a much increased need to learn how to manage PLM to get the return on investments and in parallel continue along the route towards the lean and agile enterprise.

This 'Call for Papers' invites original contributions concerning any of the following specific or general topics, or other related material:

- **Business & ROI**

Focus of PDT Europe 2006: Business Value, Innovation, Tangible Business Values  
– Case Study, Security and Trust.

Other topics include Business development by increased information control and accessibility, deployment case studies, Return On Investment of PLM introduction, Life cycle costing, cultural and social changes from PLM introduction.

- **Processes & Methodologies**

Focus of PDT Europe 2006 - Collaboration, Mechatronics, Digital Manufacturing.  
Other topics include Efficient reuse of PLM data, Systems engineering, Configuration Management, Legacy systems integration, Data warehousing, PLM and ERP, Archiving and Long term preservation, Product Support, PLM introductions, PLM in the extended/virtual enterprise, Managing the engineering supply chain.

- **Technology & Standards**

System architectures and SOA (Service Oriented Architecture), standards for PLM and how they relate, standards work in ISO STEP, OASIS, OMG, W3C etc., information modeling, ontologies for PLM and the semantic web.

## Submission of papers for PDT Europe 2006

Speakers are invited to submit abstracts of a maximum of 1200 characters, preferably by using the web site at [www.pdteurope.com](http://www.pdteurope.com). Please respect the closing date for abstracts on **June 19th**. Time slots of 30 minutes will be available for the final presentations. Authors of accepted papers will receive a 40% discount of the conference fee!

### Submission schedule

Closing date for submitting abstracts:	19 June 2006
Abstracts selected, authors advised:	5 July 2006
Publication of complete conference programme:	15 July 2006
Deadline for submission of complete manuscripts:	11 Sept 2006
Publication of proceedings (ISBN 91 631 8854 6):	16 Oct 2006

Proceedings will be printed before the conference. Please note that final acceptance of papers to be included will be based on the quality of the manuscript, and its conformance with submitted abstract and formatting instructions (to be issued on acceptance of abstract).

[www.pdteurope.com](http://www.pdteurope.com)

### Copyright of papers

By presenting a paper at PDT Europe 2006, authors will have assigned the copyright of their paper to the organisers for the purposes of publishing the conference proceedings under ISBN 91 631 8854 6. The organisers place no restriction on subsequent publication of papers, but any subsequent publication of a paper, in whole or in part, should acknowledge its initial presentation at PDT Europe 2006.

### Programme Committee

- Howard Mason  
BAE Systems & Chair of ISO TC184/SC4, UK
- Alfred Katzenbach  
DaimlerChrysler AG, Germany
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- Frédéric Féru  
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### Conference Management

- Helena Lindström  
Eurostep, Sweden
- Anna-Karin Bedeus  
Eurostep, Sweden

### Voices from last year's PDT Europe

"In my whole career, this was the best conference ever!"

Frederic Feru, Projecs Manager and  
PLM Expert, EADS CRC-F (EADS  
Corporate Research Center France)

"PDT Europe offered one of the best sets of papers that I have seen at such a conference.....covering the whole range of development and deployment of PDT solutions."

Howard Mason, BAE Systems

"I appreciated to participate in this event, which was a real good level of exchange around Product Data Management...outside the usual Dassault Systèmes PLM ecosystem. Also, it was interesting to have a larger view of what is PLM, how it is perceived on the market, how it contributes in different areas and investigate new ways to think PLM!"

Nordine MAROUF  
Dassault Systèmes, ENOVIA Market  
Development Manager,  
PLM European Operations

### Symposium organisers and contact details

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