

Product Data Technology Europe 2005 14th Symposium



26th-28th September 2005
NH Barbizon palace
Amsterdam, the Netherlands

Conference Programme

Special Conference Feature:

**Leveraging existing investments in PLM
for continuous transformation**



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PDT Europe 2005
This event is organised by
Eurostep in cooperation with
CIMdata and Pathway Guidance
and sponsored by UGS

Organisers:



Day 1

Monday, September 26th 2005

Tutorials

09.00 What is PLM?
What is included and what is excluded?
Led by CIMdata

**What is the new ISO standard PLCS
(Product Lifecycle Support)**
- An overview & update
Led by Eurostep

10.30 Break

11.00 Implementing PLM – process and organizational issues
Led by Pathway Guidance

Implementing PLM – technical issues
Led by Eurostep

12.30 Lunch

Opening Session Day 1

13.30 Opening of the PDT Europe 2005 Symposium
Welcome by the organisers: Eurostep, Pathway Guidance, CIMdata

Key Note Speakers

13.45 Megatrends in Virtual Product Development
Dr Martin Eigner, Professor at the Technical University of Kaiserslautern, Germany

14.30 Global Integration - IT Challenges & Solutions
Ulrich Sälzer, CIO DaimlerChrysler Truck Development, Germany

15.15 Break

15.45 Implementing PLM in the Volvo Group of companies
Olaf Tellefsen, PLM Architecture, IT Applications Governance, AB Volvo, Sweden

16.15 PLM - Market trends
Ed Miller, President CIMdata, USA

Exhibitor Presentations & Socializing

16.45 World Café
Who are we, What did we learn from keynotes, Why are we here, Reports
Facilitated by Uwe Weissflog, Pathway Guidance, Germany

18.30 Exhibitor Presentations
One minute introduction from each exhibitor

18.45 Welcome reception in the exhibition area

Exhibition

Day 2 Tuesday, September 27th 2005

Plenary Session

08.45 **Opening Day 2**
Morning News

09.00 **20 years experience from PLM projects**
Torbjörn Holm, Partner Eurostep, Sweden

09.30 **Can PLM work in Small-Medium Enterprises (SME's)?**
Bob Whale, Director PLM Program Office EMEA, UGS, UK

10.00 **Compliance - Doing what you need to do**
Mike Adami-Sampson, Vice President Product Strategy, MatrixOne Inc, USA

10.30 **Break**

11.00 **Product data organisation and influence to company performance**
Herbert Leitner, Leitner Consult, Austria

Workshop 1

11.30 **Workshop 1**
a) What are the obstacles for PLM to be really succesful?
b) What would be the definition of successful?
c) Results preparation
Facilitated by Uwe Weissflog, Pathway Guidance, Germany

12.30 **Lunch**

14.00 **Marketing of the workshops presentations**
Facilitated by Uwe Weissflog, Pathway Guidance, Germany

14.30 **Workshop presentations in the exhibition area**

15.00 **Break**

Track 1 Business and Processes

15.30 **Quantifying the Performance of Engineering Projects**
Henk Jan Pels, Technische Universiteit Eindhoven, Dept of Technology Management, the Netherlands

16.00 **Building Change-Managed Product/Asset Logistics Supportability Analysis (LSA) Datasets Integrated with ERP/MRO Transaction Engines**
Frank Hallam, Pennant, Canada

16.30 **PLCS used in the Visby Corvette Programme to Manage the Support over the Life Cycle of a Complex System**
Ulf Carlsson, Syntell, Sweden

17.00 **Distributed Decision Support in a PLM Scenario**
Kari Främling, Helsinki University of Technology, Finland

Track 2 Technologies and Methods

Challenges of Product Structuring in the face of Automotive Systems Engineering
Carsten König, DaimlerChrysler AG, Germany

UML, sysML, Architectural Frameworks and STEP AP233 - Enabling Project Communication at All Levels
Matthew Hause, Artisan Software Tools, UK

Comparison of Approaches to SCM-PDM Integration
Julian Newman, School of Computing and Mathematical Sciences, Glasgow Caledonian University, UK

Web Services that enables On-Line Product Lifecycle Support in the Extended Enterprise
Jonas Rosén, Eurostep AB, Sweden

18.30 **Sightseeing and PDT Europe 2005 Dinner**

Day 3

Wednesday, September 28th 2005

Plenary Session

08.45 **Opening Day 3**
Morning News

09.00 **Product Data Sharing and Exchange in a Collaborative Environment**
Roger Ljung, Land Systems Hägglunds, Sweden

09.30 **Collaboration across organisations and countries in large projects - The Transatlantic Secure Collaboration Programme (TSCP)**
Patrick Curry, project leader TSCP, UK

10.00

Workshop 2

10.30 **Workshop 2**
a) What do I want to happen in the PLM market (users, vendors, consultants)?
b) How can I contribute?
Facilitated by Uwe Weissflog, Pathway Guidance, Germany

11.30 **Presentations of workshop 2 results**
Facilitated by Uwe Weissflog, Pathway Guidance, Germany

12.30

Lunch

Track 1 Business and Processes

13.30 **Using PLM to Recapture Lost Profitability**
Guy-Christian Guidi, PRTM, France

14.00 **SIMBASE - Fusing Product Data with Modelling and Simulation Technologies**
Tim King, LSC Group, UK

14.30 **A New Paradigm to Managing Complexity**
Thomas Jansson, Adept Management Ltd, UK

15.00

Track 2 Technologies and Methods

Archiving Methodologies For Efficient Re-Use of Product Design Data
Yogesh Kulkarni, Tata Consultancy Services, India

Ontology-based Product Data Management
Prof. Dr. Axel Hahn, University of Oldenburg, Germany

Toyota Motorsport: doubling design productivity with V5 PLM
Alain Floutier and Nordine Marouf, Dassault Systèmes, France

Break

15.30 **Cross Enterprise PLM integration in Reality**
Johan Burgren, Volvo Penta and Per Brorson, Eurostep, Sweden

16.00 **Closing session - summing up of the conference**
Conference organisers

16.30 **End of PDT Europe 2005**

Exhibition

The PDT Europe Symposium

PDT Europe is an annual event held in a different European country each year. This year the symposium intends to explore how to leverage existing investments in PLM for continuous transformation. Since the conclusion of the PDTAG project, the continuity of this highly successful European event was maintained by QMS, UK. From 2004 and onwards Eurostep has taken on the responsibility of arranging the symposium and will continue to provide an opportunity for business, industrial, and scientific communities to meet and exchange ideas. PDT Europe is the place to report, monitor, and discuss the increasingly rapid progress made within PDT and PLM. It covers the full spectrum from R&D all the way to industrial and commercial applications. PDT Europe – from theory to tangible business benefits and reality.

This year's programme

This year's special theme is - Leveraging existing investments in PLM for continuous improvements! We will focus on how we can reuse existing data and information, how we can incorporate existing systems into new solutions and investigate how we can leverage our existing information and find new business opportunities at the same time. New this year are the highly interactive workshops where we will have open discussions and create good value together. The workshops will discuss obstacles for the success of PLM deployment and what we would like to see happen within the PLM market, and will be facilitated by experienced personnel. And don't miss the very informative Monday morning tutorials!

Who should attend?

PDT Europe is for managers, decision makers, implementers, developers, project engineers, scientists and all who are involved in developing and introducing technologies such as concurrent engineering, STEP, BPR, EDI, AIM, CPC, PLM, extended enterprise, data warehousing, configuration management, virtual offices, knowledge management, and other product data-dependent business innovations. PDT Europe 2005 is expected to attract 150 delegates from major engineering business sectors of Aerospace, Automotive, Building and Construction, Automotive, Defence, Telecom, Ship Building, Power Generation, Pharmaceutical, Process & Plant Engineering and Manufacturing as well as from Research and Academia!

Conference Fees

The conference fee includes lunches, refreshments and the conference proceedings.

Business delegate	995 EUR
Early Bird registration (before Sept 1st)	840 EUR
Academic delegate	620 EUR
Social event on Monday evening	free of charge
Social event on Tuesday evening	75 EUR

To register, please go to www.pdteurope.com where payments by invoice or credit card are accepted. If you do not have access to a web interface, please contact us and we will assist you. The organiser reserves the right to make changes to the programme if necessary. VAT will be added to Swedish registrations and non-EC countries. All others within the European Union need to state VAT number.

Prime Exhibition opportunity

The combination of activities at PDT Europe 2005 provides a unique opportunity for promotional and product/project awareness, and direct access to technology leaders. If your company or organisation is interested in participating in this exhibition please indicate your interest by sending us an e-mail to pdteurope@eurostep.com. The cost of exhibiting is only EUR 3900 including floor space, conference fee for 2 delegates, meals and refreshments.

Symposium organisers and contact details

PDT Europe 2005
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Vasagatan 38
111 20 Stockholm
Sweden

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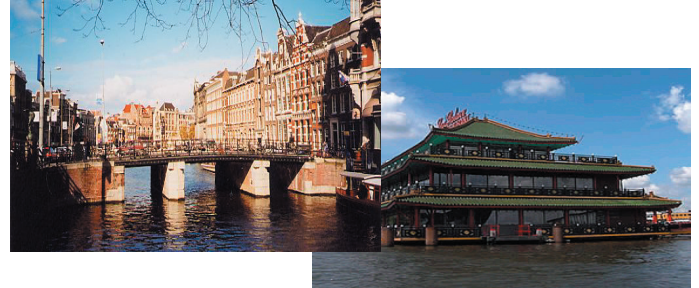
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Social Events

The PDT Europe social events on Monday and Tuesday evenings are intended for all to meet informally for networking and new contacts. All delegates, speakers, partners and guests are welcome. Social events include food and wine or non-alcoholic beverages, as well as transport where relevant.

Monday - welcome reception

The welcome reception is a gathering and mingle that takes place in the exhibition area. We will serve a light finger buffet and beverages. This activity is free of charge!



Tuesday - the PDT Europe conference dinner!

On Tuesday we initiate the evening activity with a guided cruise on the beautiful canals of Amsterdam. This is an absolute must when visiting Amsterdam! After the one hour cruise, with anecdotes and historical information about the city of Amsterdam, the boats will transport us to the Sea Palace restaurant, also a boat in itself. Here we will enjoy a typical Dutch rictable (rijstafel), where many different Asian dishes are shared at your table. We are looking forward to a fabulous evening - You don't want to miss the traditional PDT Europe Dinner! This social activity costs 75 EUR and includes food and beverages.

Venue Location and Facilities

PDT Europe 2005 is located at the NH Barbizon Palace hotel in Amsterdam, a modern hotel in historic surroundings. In the centre of Amsterdam and in front of the central railway station, the hotel is conveniently located close to the shopping, business and leisure areas. The quality and service make this hotel a unique place to stay. The 15th century St. Olof Chapel, the hotel's unique conference centre, is an ideal setting for the PDT Europe plenary sessions.

Hotel Rooms

Hotel rooms are pre-booked with a special conference price at your convenience at the NH Barbizon Palace hotel. Our recommendation is to book a room as soon as possible. You will find more information on how to make sure you get a special priced room on the web page, www.pdteurope.com.

Programme Committee

- Howard Mason, BAE SYSTEMS plc, UK
- Alfred Katzenbach, DaimlerChrysler AG, Germany
- Frédéric Féru, EADS, France
- Håkan Kårdén, Eurostep, Sweden
- Uwe Weissflog, Pathway Guidance Europe, Germany
- Josef Wiesinger, Confederation of Industri & Transp, Czech Republic
- Ed Miller, CIMdata, USA
- José Barata, UNINOVA, Portugal
- Nils Sandmark, DNV, Norway

Conference Management

- Helena Lindström, Proj Mgr Eurostep, Sweden
- Karin Persson, Assistent Eurostep, Sweden

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