

**Product Data
Technology Europe 2004
13th Symposium**



**18th-20th October 2004
Sheraton Stockholm Hotel & Towers
Stockholm, Sweden**

**The Annual Event for Managers, Developers,
and Users of PDT, PDM and PLM**

CALL FOR PAPERS

***Special Conference Feature:*
PLM - for Industrial Leadership and Growth!**

CIMdata



UGS

•eurostep

PDT Europe 2004

This event is organised
by Eurostep in cooperation
with Woxöncentrum at
KTH, sponsored by UGS
and supported by CIMdata

The PDT Europe Symposium

PDT Europe is an annual event held in a different European country each year. This year, the symposium intends to explore how to grow your industrial market share by more efficient use of PDT and PLM technologies.

Since the conclusion of the PDTAG project, the continuity of this highly successful European event was maintained by QMS, UK. From 2004 and onwards Eurostep has taken on the responsibility of arranging the symposium and will continue to provide an opportunity for business, industrial, and scientific communities to meet and exchange ideas.

PDT Europe is the place to report, monitor, and discuss the increasingly rapid progress made within PDT and PLM. It covers the full spectrum from R&D all the way to industrial and commercial applications.

PDT Europe – from theory to tangible business benefits and reality.

Who should attend?

PDT Europe 2004 is for managers, decision makers, implementers, developers, project engineers, scientists and all who are involved in developing and introducing technologies such as concurrent engineering, STEP, BPR, EDI, AIM, CPC, PLM, extended enterprise, data warehousing, configuration management, 'virtual offices', knowledge management, and other 'product data-dependent' business innovations. PDT Europe 2004 is expected to attract 150 delegates from major engineering business sectors of Aerospace, Automotive, Defense, Telecom, Ship Building, Power Generation, Pharmaceutical, Process & Plant Engineering and Manufacturing as well as from Research and Academia!

The three day programme for PDT Europe 2004

The 3 day conference will be supported by focussed workshops, demonstrations, exhibition and social events.

18th October

- PDT/PLM tutorials,
lead by industry experts
- Focussed Workshops,
lead by industry experts
- PDT Europe dinner

19th October

- Conference sessions,
Key topics, chaired by industry experts
- PDT Europe social event and local visit

20th October

- Conference sessions,
Key topics, chaired by industry experts
- Focussed Workshops,
lead by industry experts

Prime Exhibition opportunity

The combination of activities at PDT Europe 2004 provides a unique opportunity for promotional and product/project awareness, and direct access to technology leaders.

If your company or organisation is interested in participating in this exhibition please indicate your interest on the attached confirmation reply slip.

The cost of exhibiting is only EUR 2500 including floor space, conference fee for 2 delegates, meals and refreshments.

Conference topics and requested contributions

Papers are sought for PDT Europe 2004 on the importance of exploiting the business opportunities available from PDT/PLM/PDM implementations. Abstracts are invited in all areas of management of product data and related disciplines. This 'Call for Papers' invites original contributions, concerning any of the following specific or general topics, or other related material:

- **Business & ROI**

PDT/PDM/PLM deployment case studies, Return On Investment of PDT/PDM/PLM introduction, Life cycle costing, cultural and social changes from PDT/PDM/PLM introduction

- **Processes & Methodologies**

Systems engineering, Configuration Management, Legacy systems integration, Data warehousing, PLM and ERP, Archiving and Long term preservation, Digital Manufacturing, PDT/PDM/PLM introductions, PDT/PDM/PLM in the extended/virtual enterprise, Managing the engineering supply chain

- **Technology & Standards**

System architectures, standards for PDT/PDM/PLM and how they relate, standards work in ISO STEP, OASIS, OMG, W3C etc., information modeling, ontologies for PDT/PDM/PLM and the semantic web

Submission of papers for PDT Europe 2004

Speakers are invited to submit abstracts of a maximum of 1200 characters, preferably by using the web site at www.pdteurope.com. You can also note your interest by filling in the 'Confirmation reply slip' on the next page to be sent by fax or post as soon as possible. Please respect the closing date for abstracts on **June 25th**. Time slots of 30-40 minutes will be available for the final presentations. Authors of accepted papers will receive a 50% discount of the conference fee!

Submission schedule

Closing date for submitting abstracts:	25 June 2004
Abstracts selected, authors advised:	09 July 2004
Publication of complete conference programme:	22 July 2004
Deadline for submission of complete manuscripts:	03 Sept 2004
Publication of proceedings (ISBN 91 631 5416 1):	18 Oct 2004

Proceedings will be printed before the conference. Please note that final acceptance of papers to be included will be based on the quality of the manuscript, and its conformance with submitted abstract and formatting instructions (to be issued on acceptance of abstract).

Copyright of papers

By presenting a paper at PDT Europe 2004, authors will have assigned the copyright of their paper to the organisers for the purposes of publishing the conference proceedings under ISBN 91 631 5416 1. The organisers place no restriction on subsequent publication of papers, but any subsequent publication of a paper, in whole or in part, should acknowledge its initial presentation at PDT Europe 2004.

Programme Committee

- Howard Mason
BAE Systems & Chair of ISO TC184/SC4, UK
- Alfred Katzenbach
DaimlerChrysler AG, Germany
- Torsten Kjellberg
Woxéncentrum, KTH, Sweden
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Conference Management

- Helena Lindström
Eurostep, Sweden

Confirmation Reply Slip

(Please use online confirmation at www.pdteurope.com if possible)

Name:.....

Company/Org:.....

Address:.....

City:.....

Zip code:.....

Country:.....

Phone:.....

Email:.....

- I consent to you adding my contact data to your database for future usage.**
(the data will not be distributed to any third party)

Title of Paper:.....

Generic subject area of Paper:.....

(to assist organisers in grouping related papers into sessions)

- I wish to present a paper at PDT Europe 2004 and will submit an abstract by June 25th 2004.
- Please send me programme and invitation in August.
- My organisation is interested in supporting the event by taking exhibition space.
(EUR 2500, 2 delegates included).
- Please contact me to discuss sponsorship or other opportunities for participation.

Symposium organisers and contact details

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